

SSIP2.0 Sensitization Sessions

Event Name: Career Catalyst: A Skill Enrichment Workshop in the field of INNOVATION & ENTREPRENEURSHIP

Date: 29/12/2025 – 13/01/2026

Venue/ Mode: Smt. S. I. Patel Ipcowala College of Commerce, Petlad

No of Participants: 64

Speakers Name:

Mr. Nirav Patel (Sr. Manager SPSEC), Mo.: 9099208790, E-Mail: srmanager.spsec@spuvvn.edu

Ms. Priya Soni (Incubation Manager, SPSEC), Mo.: 6357299412, E-Mail: spsec@spuvvn.edu

Prof. (Dr.) Sunil Chaki (Professor, Department of Physics, SPU) Mo.: 9426468647,

E-Mail: sunilchaki@gmail.com

CS Mitul Suthar (Founder, MS Consultancy & Services), Mo.: 9537078907,

E-Mail: csmitulsuthar@gmail.com

Ms. Manauti Chaudhari (IP Officer, Anand District Community Science Centre),

Mo.: 9054717022, E-Mail: manoutichaudhari22@gmail.com

Shri. Parthiv Shah (Founder, Director, Technoweb4u, Vadodara), Mo.: 9429535175,

E-Mail: technoweb4u@gmail.com

Mr. Dipen Parmar (Founder, Krishitatta), Mo.: 9998744676, E-Mail: dipen.parmar@krishitattva.com

Dr. Yati Vaidya (Assistant Professor, Shri Alpesh N. Patel Post Graduate Institute of Science & Research, Anand) Mo.: 8690875656, E-Mail: daveyati@gmail.com

Mr. Shaivanand Raval, (CED, Vadodara), Mo.: E-Mail: 9824816008, E-Mail: ahd_ced@gmail.com

Mr. Chirag Aaditya, (Anand Arts College, Anand), Mo.: 9316274101,

E-Mail: chirag.aaditya@gujgov.edu.in

CA Alpesh Patel (CA, AP Patel & Associates) Mo.: 9879345099, E-Mail: caalpeshpatel@gmail.com

Mr. Vasant Mungara (MD, Labh Buildchem Pvt Ltd), Mo.: 99252 37773,

E-Mail: parasharmungara@gmail.com

Prof. (Dr.) Rajesh Modi, (Smt. S.I. Patel Ipcowala College of Commerce, Petlad)

Mo.: 9426763139, E-Mail: drrajeshmodil@gmail.com

Mr. Javed Shaikh (Mentor, Innovation, Entrepreneurship, Healthcare, Government Grants)

Mo.: 9974078600, E-Mail: javid.shaikh@niperahm.ac.in

Coordinator: Prof Chandrakant J Tanna, (Associate Professor, Smt. S. I. Patel Ipcowala College of Commerce, Petlad), Mo.: 9924112272, E-Mail: cjtanna@gmail.com

Objectives of Event

- To enrich students' skills in **innovation and entrepreneurship**.
- To provide **practical exposure** to entrepreneurial processes.
- To foster **creativity, problem-solving, leadership, and collaboration** among commerce students.
- To enhance **career readiness** through skill enrichment.

Highlights

- Expert-led sessions covering diverse aspects of entrepreneurship and innovation.
- Practical activities including idea generation, pitching, and business planning.
- Special events such as Youth Day Celebration with drawing and elocution competitions.
- Valedictory function with certificate distribution to successful participants.

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Outcomes

- Students gained valuable insights into entrepreneurial processes and innovation strategies.
- Active participants demonstrated improved **confidence, teamwork, and leadership skills**.
- The workshop created a strong foundation for **future entrepreneurial initiatives** among students.
 - Students gained **insight into entrepreneurial processes** and innovation strategies.



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Conclusion

The 30-hour workshop on Career Catalyst: A Skill Enrichment Certificate Programme in Innovation & Entrepreneurship successfully achieved its objectives by equipping students with essential entrepreneurial skills. With active participation from 50 students, the programme fostered innovation, collaboration, and leadership, laying the groundwork for their future careers in commerce and entrepreneurship.